

3. EXHIBITOR /VENDOR SETUP

Type of exhibit / vending unit (check one) Frame Tent_____ Trailer_____ Pop-Up Canopy_____ Other_____

Total space needed: (include door openings, overhangs, hitches, etc... provide measurements)

Frontage_____ Depth_____ Height_____

Trailer (if applicable):

Length, including hitch/awnings/overhangs_____

Is hitch removable? Yes_____ No _____

From what side or end of trailer do you operate/serve? _____

Where is the entrance door of the unit? _____

Tent (if applicable):

Dimensions (include stakes):

Length_____ Width_____

Pop-up Canopy (if applicable):

Length_____ Width_____

Other: Length_____ Width_____

ELECTRICAL NEEDS:

What is the total wattage required to operate your site?_____ Total Amps?_____

Will you require our electrician to hardwire conductors directly into a two-pole breaker at 120/240 volts? Yes_____ No_____

If yes, which installation do you require? 20 amps____ 30 amps ____ 40 amps____ 50 amps ____ or 60 amps____

All exhibitors/vendors that require electric must supply a minimum of 100 ft of outdoor UL-approved cords no smaller than three wire #12 "U" ground type.

****Please attach a list of electrical devices you will be using and their required voltage/wattage****

WATER:

Water is provided, however, the **Food Vendor is responsible to provide a minimum of 100 ft of "Food Grade" water hose with a "Y" gate with a backflow connection.**

4. EXHIBITOR/VENDOR LOCATIONS / CATEGORIES / PRICING

Select the desired booth size and booth fee from the choices below.

NOTE: Booth size requested does not guarantee Jam in the Valley will be able to accommodate.

A. *Concert Venue Vendor or Exhibitor (Vendor/Exhibit booth guaranteed a site inside the concert venue) ***see map for location**

**All concert venue vendors pay a flat rate to secure vendor sites.
Fee must be paid in advance of JiTV '16**

Thurs -Sat. *call for custom sized booth (Second and **Red** number indicates frontage)

10x**10** = \$695 _____ 10x**15** = \$995 _____ 10x**20** = \$1325 _____

20x**20** = \$2100 _____ 20x**30** = \$3075 _____ 30x**30** = \$4050 _____

4. EXHIBITOR/VENDOR LOCATIONS / CATEGORIES / PRICING (CONTINUED)

- B. *Main Concert Gate Vendor/Exhibitor Merchant's Village** (85% of all attendees enter through this gate/camping area with as many as 8500 campers and "concert go'ers" leave/return policy in effect at all times)
***see map for location**

**All JiTV vendors/exhibitors pay a flat rate to secure vendor sites.
 Fee must be paid in advance of JiTV '16**

Weds - Sat *call for custom sized booth (Second and **Red** number indicates frontage)

10x**10** = \$675 _____ 10x**15** = \$985 _____ 10x**20** = \$1300 _____
 20x**20** = \$2050 _____ 20x**30** = \$2950 _____ 30x**30** = \$3850 _____

- C. *Campground Vendor/Exhibitor Various locations throughout Jam in the Valley campgrounds.**
 Nearly 1500 sites and approx 5000 campers on site during three day festival. ***see map for location**

**All JiTV vendors/exhibitors pay a flat rate to secure vendor sites.
 Fee must be paid in advance of JiTV '16**

Weds - Sat *call for custom sized booth (Second and **Red** number indicates frontage)

10x**10** = \$300 _____ 10x**15** = \$400 _____ 10x**20** = \$500 _____

Call or email for custom sizes, food trucks, or unique exhibits for AREA E

Electrical Rates:

120 volt/20 amp duplex receptacle (maximum 3 per vendor) _____ x \$40 = \$ _____
1 duplex receptacle provides maximum 2400 watts

120/240 volt 30 amp hardwiring _____ x \$90 = \$ _____
30 amp hardwire provides a maximum of 7200 watts

120/240 volt additional Amps (in 10 amp increments) _____ x \$40 = \$ _____
Each additional 10 amps hardwired provides an additional 2400 watts

Total Estimated Cost : Exhibitor/Vendor Site Fee = \$ _____

Total Estimated Site Fee = \$ _____

*****DO NOT SEND MONEY WITH THIS APPLICATION*****

5. PARKING / CAMPING / PROCEDURES FOR VENDORS AND VENDOR EMPLOYEES

- If accepted as a Vendor/Exhibitor for **JITV '16**, you will mailed procedural information regarding:
- Set up. Time expected to be set up and location
 - Parking. Where to park and how many vehicles allowed in Vendor/VIP parking.
 - Camping. If you so choose to stay the night, camping will be accommodated for an additional (discounted) fee.
 - Employees. All Vendor employees must wear a vendors wristband (unless too dangerous for the work at hand)

6. EXHIBITOR/VENDOR AGREEMENT FINE PRINT

**-ADDITIONAL INFORMATION WILL BE PROVIDED BASED ON THE NEEDS OF YOUR OPERATION-
 PLEASE READ AND INITIAL EACH LINE TO INDICATE ACCEPTANCE OF RULES**

Initial each Box

PAYMENT – If approved, site **payment must be received by Jam in the Valley no later than June 1st, 2016.**

SITE – Exhibitor/Vendor shall provide all items for preparation, service, clean up and general operation of the site. Site assignments are at the sole discretion of Jam in the Valley Inc. and are not transferable.

BRANDING – If Jam in the Valley has an agreement for an "official" food, beverage, product or service, Vendors/Exhibitors will be notified prior to the Jam in the Valley event. Failure to use official products and/or services from official sponsors will result in automatic removal from Jam in the Valley.

FOOD SALES – All food sales will be for cash. All food/product vendors will pay a minimum flat rate in advance for their site at Jam in the Valley. If agreed upon percentage of gross revenue exceeds the flat rate minimum, and then money will be collected immediately following the fireworks show at the conclusion of Jam in the Valley weekend.

SET-UP/TAKE-DOWN – All Exhibitors/Vendors will be notified as to when and where they will be sited prior to the festival. All exhibitors/vendors are expected to be set-up by no later than 1:00 pm each day. There will be no refunds for “no shows” or early departures. Must vacate JiTV by noon on Sunday.

CLEAN UP – Exhibitor/Vendor sites must be kept neat at all times. Food vendors must have their own trash bags and trash receptacles are required to keep trash receptacles emptied during the concerts. Grease must be contained and taken with you.

ELECTRIC – Electrical capacity is limited in certain areas. Therefore Exhibitors/Vendors must supply accurate wattage needs for their sites. Tampering with Jam in the Valley electrical equipment may result in additional charges or removal from Jam in the Valley. Exhibitors/Vendors must supply up to 100 feet of outdoor UL- approved cords no smaller than three-wire #12 “u” ground type.

WATER – Water is provided, however vendors in need of water are responsible to provide a minimum of 100 ft. of “food grade” water hose with a “y” gate with a backflow connection.

SECURITY – Exhibitors/Vendors are responsible for the security, storage and proper handling of food and merchandise and for their site in general. Jam in the Valley maintains a professional but limited security presence until about 4am each morning. All Exhibitors/Vendors must wear personal identification as directed by Jam in the Valley personnel.

CANCELLATION – All cancellations must be in writing. **Cancellations after June 15th 2016 will not be refundable.**

I have read the entire application and I am prepared to comply with all regulations of Jam in the Valley Inc. I have submitted all the information requested in order to be considered as a Jam in the Valley Exhibitor/Vendor. Any changes to this application must be made in writing and approved by both parties.

Signature: _____ **Date:** _____

Mail application to: Tim Attea, Jam in the Valley, Inc., 1629 Rt 20A, Varysburg, NY 14167

e-mail: Tim@jaminthevalley.com FAX: (585)-535-7184

