



2017



July 6 -July 8, 2017 1-585-535-7447 www.JamintheValley.com

EXHIBITOR / VENDOR APPLICATION

Instructions: Please type or legibly print all information in each section of this application. Sign and return the application to Jam **in the Valley, Attn: Tim Attea, 1629 Rt. 20A, and Varysburg, NY, 14167**. In order to be considered for the initial assignment of vendor/exhibit/promotional space; <u>your application **must be received by May 1st, 2017**.</u> Each application is reviewed when it is received and the assignment of vendor/exhibit/promotional space to successful applicants is subject to availability.

If your application is accepted, an acceptance letter will be sent together with your Jam in the Valley Vendor/Exhibit/Promotion agreement and an invoice for the exhibit site fee. When you have signed and returned the Jam in the Valley Exhibitor/Vendor Agreement and paid the balance of the invoice, Jam in the Valley will send you a copy of the agreement and procedural instructions you will need for your exhibit/vendor site. You will be contacted by mail, email or phone call, if your application is not accepted. Please feel free to call or email regarding your exhibit/vendor application.

For your application to be considered, all sections must be fully completed.

1. EXHIBITOR / VENDOR INFORMATION:

Company Name/Booth Name:	
Contact and Title:	
Applicant Mailing Address:	
City/State/Zip:	
Telephone: Daytime	Evening
Fax:	Email:
Website (if applicable):	
2. EXHIBITOR /VENDOR PRODU	CTS/PROMOTIONAL ITEMS AND EXPERIENCE:
and/or free promotional items you will be s exhibit/vendor operation or your app	products/services at open-air, remote venues. Please attach pricelists of products elling/giving away. Please enclose a current photograph of your lication will not be considered.

3. EXHIBITOR /VENDOR SETUP

Type of exhibit / vendin	g unit (check one)	Frame Tent Trail	er Pop-Up C	anopy Other_	
Total space needed: ((include door openi	ings, overhangs, hitches, etc	provide measurem	ents)	
Frontage	Depth	Height_		_	
Trailer (if applicable):		7	Гепt (if applicable):		
Length, including hitch/awnings/overhangs			Dimensions (include stakes):		
Is hitch removable? Yes_	No		Length	Width	
From what side or end o			Pop-up Canopy (if a	pplicable):	
trailer do you operate/serve? Where is the entrance door of the unit?			Length	Width	
			Other: Length	Width	
ELECTRICAL NEEDS What is the total wattage		e your site?	Total Amps?		
Will you require our elec	trician to hardwire	conductors directly into a t	wo-pole breaker at 12	20/240 volts? Yes	_ No
If yes, which ins	tallation do you rec	juire? 20 amps 30 amp	s 40 amps 5	0 amps or 60 am	ps
All exhibitors/vendors the wire #12 "U" ground typ		must supply a minimum of	100 ft of outdoor UL	-approved cords no sn	naller than three
Please atta	ach a list of elect	rical devices you will be	using and their re	quired voltage/wat	tage
hose with a "Y" gate	with a backflow			of 100 ft of "Food C	Frade" water
4. EXHIBITOR/VE	ENDOR LOCAT	IONS / CATEGORIES	/ PRICING		
Select the desired booth NOTE: Booth size reque		from the choices below. antee Jam in the Valley will	be able to accommod	ate.	
A. *Concert Venue V location	/endor or Exhibi	i tor (Vendor/Exhibit booth	guaranteed a site ins	ide the concert venue)	*see map for
	All conce	ert venue vendors pay a Fee must be paid BY J			
Thurs	<u>-Sat</u> . *call for cu	stom sized booth (Second a	nd <mark>Red</mark> number indi	cates frontage)	
$10x_{10} =$	\$695	10x15 = \$995	$10x^{20} = $$	1325	
20x <mark>20</mark> =	= \$2100	20x30 = \$3075	30x30 = 9	34050	

4. EXHIBITOR/VENDOR LOCATIONS / CATEGORIES / PRICING (CONTINUED)

B. *Main Concert Gate Vendor/Exhibitor Merchant's Village (85% of all attendees enter through this gate/camping area with as many as 8500 campers and "concert go'ers" leave/return policy in effect at all times)
*see map for location

All JiTV vendors/exhibitors pay a flat rate to secure vendor sites. Fee must be paid BY JUNE 1 $^{\rm ST}$ EACH YEAR

<u>Weds - Sat</u>	*call for custom sized booth (Secon	d and Red number indicates frontage)	
10x10 = \$675	$10x15 = 985	10x20 = \$1300	
20x20 = \$205	$0 _{0} = $2950 _{0}$	30x30 = \$3850	
		roughout Jam in the Valley campgree day festival. *see map for location	
		ny a flat rate to secure vendor sites. Y JUNE 1 ST EACH YEAR	
<u>Weds - Sat</u>	*call for custom sized booth (Secon	d and Red number indicates frontage)	
10x10 = \$300	$10x15 = 400	10x20 = \$500	
FOOD TRUCK	X/STAND = \$750 A	DD VENDOR CAMPING = \$125	
	Call or email for custom sizes, foo	od trucks, or unique exhibits for AREA E	
	mp duplex receptacle (maximum 3 pe x receptacle provides maximum 2400 watts	er vendor)x \$40 = \$	
120/240 volt 3	30 amp hardwiring bardwire provides a maximum of 7200 watts	x \$90 = \$	
120/240 volt a	additional Amps (in 10 amp incremer dditional 10 amps hardwired provides an addit	nts)x \$40 = \$	
Total Estimated Cost:		Exhibitor/Vendor Site Fee = \$	
	ר	Total Estimated Site Fee = \$	
	DO NOT SEND MONEY WI	TH THIS APPLICATION	
5. PARKING / CAMPIN	G / PROCEDURES FOR VENI	DORS AND VENDOR EMPLOYE	ES
- Set up. Time - Parking. Whe - Camping. If yo	e expected to be set up and location ere to park and how many vehicles all ou so choose to stay the night, campin	u will be mailed/emailed procedural infor lowed in Vendor/VIP parking. ng will be accommodated for an additiona ors wristband (unless too dangerous for th	al (discounted) fee.
	OR AGREEMENT FINE PRIN		,
		D BASED ON THE NEEDS OF YOU	
	EAD AND INITIAL EACH LINE 1	TO INDICATE ACCEPTANCE OF RU	LES**
	MENT – If approved, site payment 1st, 2017.	must be received by Jam in the Vall	ley no later than
		litems for preparation, service, clean up a discretion of Jam in the Valley Inc. and a	

Signature:	Date:
the information reque	application and I am prepared to comply with all regulations of Jam in the Valley Inc. I have submitted all sted, in order to be considered as a Jam in the Valley Exhibitor/Vendor. Any changes to this application ng and approved by both parties.
	CANCELLATION – All cancellations must be in writing. Cancellations after June 15 th 2017 will not be refundable.
	SECURITY – Exhibitors/Vendors are responsible for the security, storage and proper handling of food and merchandise and for their site in general. Jam in the Valley maintains a professional but limited security presence until about 4am each morning. All Exhibitors/Vendors must wear personal identification as directed by Jam in the Valley personnel.
	$\label{eq:water} \textbf{WATER} - \text{Water is provided, however vendors in need of water are responsible to provide a minimum of 100 ft. of "food grade" water hose with a "y" gate with a backflow connection.}$
	ELECTRIC — Electrical capacity is limited in certain areas. Therefore Exhibitors/Vendors must supply accurate wattage needs for their sites. Tampering with Jam in the Valley electrical equipment may result in additional charges or removal from Jam in the Valley. Exhibitors/Vendors must supply up to 100 feet of outdoor UL- approved cords no smaller than three-wire #12 "u" ground type.
	CLEAN UP – Exhibitor/Vendor sites must be kept neat at all times. Food vendors must have their own trash bags and trash receptacles are required to keep trash receptacles emptied during the concerts. Grease must be contained and taken with you.
	SET-UP/TAKE-DOWN – All Exhibitors/Vendors will be notified as to when and where they will be sited prior to the festival. All exhibitors/vendors are expected to be set-up by no later than 1:00 pm each day. There will be no refunds for "no shows" or early departures. Must vacate JiTV by noon on Sunday.
	FOOD SALES – All food sales will be for cash. All food/product vendors will pay a minimum flat rate in advance for their site at Jam in the Valley. If agreed upon percentage of gross revenue exceeds the flat rate minimum, and then money will be collected immediately following the fireworks show at the conclusion of Jam in the Valley weekend.
	BRANDING – If Jam in the Valley has an agreement for an "official" food, beverage, product or service, Vendors/Exhibitors will be notified prior to the Jam in the Valley event. Failure to use official products and/or services from official sponsors will result in automatic removal from Jam in the Valley.

Mail application to: Tim Attea, Jam in the Valley, Inc., 1629 Rt 20A, Varysburg, NY 14167
e-mail: Tim@jaminthevalley.com FAX: (585)-535-7184

